

An appeal for conserving electricity

In view of the acute power shortage being faced in the entire state of Meghalaya and due to the high cost of power purchase, the MeECL wishes to request all its esteemed consumers to conserve electricity and to limit usage to the barest minimum. The MeECL also requests all members of the public including the Dorbars and locality/village committees to ensure that people do not engage in theft of electricity which is a cause for unaccounted increase in electricity demand thereby causing shortage. All concerned are also requested to reduce all non-essential consumption (neon signs/hoarding etc) during peak hours, so that load shedding can be restricted to the extent possible.

Public Relations Officer

Director (Corporate Affairs)

As discussed, the SE(RA&FD) has forwarded a letter flag 'A' from Secretary, MSERC, requesting reduction of non-essential electricity consumption (neon signs/hoardings etc) during peak hours.

A draft appeal is placed at flag 'B' requesting consumers to conserve electricity, contain theft and reduce non-essential consumption.

If approved, the appeal may be displayed at DIPR's rates in the front page of all leading newspapers namely The Shillong Times, The Meghalaya Times, Salantini Janera, Eastern Chronicle, U Mawphor, Kynjatshai.

Put up for favour of approval please.

Public Relations Officer